



Carlsbad ~ Oceanside
www.eatgrubbys.com



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FOOD'S AUDIENCE

SEÑOR GRUBBY'S IS CONSTANTLY GROWING, EVOLVING, AND STEPPING UP OUR GAME IN ALL ARENAS OF OUR BUSINESS.





Total Reach



400,000

THIS IS A TOTAL COMBINED REACH ACCROSS ALL ASPECTS OF OUR MARKETING PLATFORMS



5 k



50 k



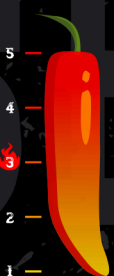
302+k



20+k

HEAT LEVEL

5
4
3
2
1



ALL NATURAL

JOIN THE MOVEMENT



#EATGRUBBYS



SERRANO SAUCE

NT. WT. 5FL. OZ. (148ML)

Nutrition Facts

Serving Size 1 tsp (0.2g), Servings: 30
Amount Per Serving: **Calories 0.**
Total Fat 0 (0%DV), Sat. Fat 0 (0%DV),
Trans Fat 0g **Cholesterol 0mg**, **Sodium**
20mg (1%DV), **Total Carbs. 0** (0%DV)
Fiber 0 (0%DV), **Sugars 0**, **Protein 0g**,
Vitamin D 0mcg (0%dv), **Calcium 0mg** (0%DV),
Iron 0MG (0%DV), **Potassium 10mg** (0%DV).
The Percentage Daily Values are Based
on a 2,000 Calorie Diet.

Ingredients: Serrano Peppers, Water
White Wine Vinegar, Avocado Oil,
Garlic, Onion, Salt

SHAKE WELL BEFORE USING
REFRIGERATE AFTER OPENING

IN COLLABORATION WITH



Manufactured by:
California Hot Sauce Solutions
Distributed by:
Heat Hot Sauce Shop
San Leandro, CA 94577



SAN DIEGO'S MOST FAVORED & AWARDED MEXICAN RESTAURANT

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ABOUT

WE CREATED GREAT TASTING FOOD WITH SIMPLE, CLEAN INGREDIENTS FOR ALL TO ENJOY. THE SERRANO SAUCE WAS ORIGINALLY CREATED IN HOUSE FOR OUR FRESH SALSA BAR AND QUICKLY BECAME A CROWD FAVORITE. THE RECIPE WAS MODIFIED TO CREATE A SHELF STABLE, DELICIOUS SAUCE WITH SIMPLE, REAL INGREDIENTS: SERRANO PEPPERS, WATER, WHITE WINE VINEGAR, AVOCADO OIL, ONION, GARLIC & SALT. THE SALSA PAIRS WELL WITH A VARIETY OF FOODS. 2 YEAR SHELF LIFE.

AFFILIATIONS

SEÑOR GRUBBY'S OPENED IN CARLSBAD VILLAGE IN 2008. OCEANSIDE OPENED IN 2019 AND GRUBBY'S POKE IN 2017. ALL RESTAURANTS HAVE CONTINUED TO THRIVE DURING BOTH CHALLENGING AND FLOURISHING ECONOMIES. THE SUCCESS OF THESE RESTAURANTS WAS PREDICATED ON THE PARTNERS' EXTENSIVE EXPERIENCE IN THE RESTAURANT INDUSTRY. THROUGH COMMUNITY INVOLVEMENT, OUR FRIENDS AT SEVEN SIBLINGS HELPED TO BRING THIS PRODUCT TO MARKET.



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HISTORY

IN 2008, WE DECIDED TO PUT OUR OWN TWIST ON MEXICAN AND AMERICAN FAVORITES CREATING WHAT WE LIKE TO CALL "CALIFORNIA GRUB." OUR PRIMARY FOCUS WAS MEXICAN INFLUENCED STREET TACOS AND AN INFUSED BREAKFAST. WE HAVE EVOLVED TO BECOME AN AWARD-WINNING RESTAURANT, YEAR AFTER YEAR. WE ARE HERE TO SERVE OUR COMMUNITY THROUGH GREAT FOOD, GIVING BACK AND CREATING RAD PRODUCTS! FOOD-FORWARD, FAMILY-FIRST, FUN-LOVING.